



# **SOCRATES 2.0 > Public-Private Cooperation**

Esther de Graaf | 26 February 2020

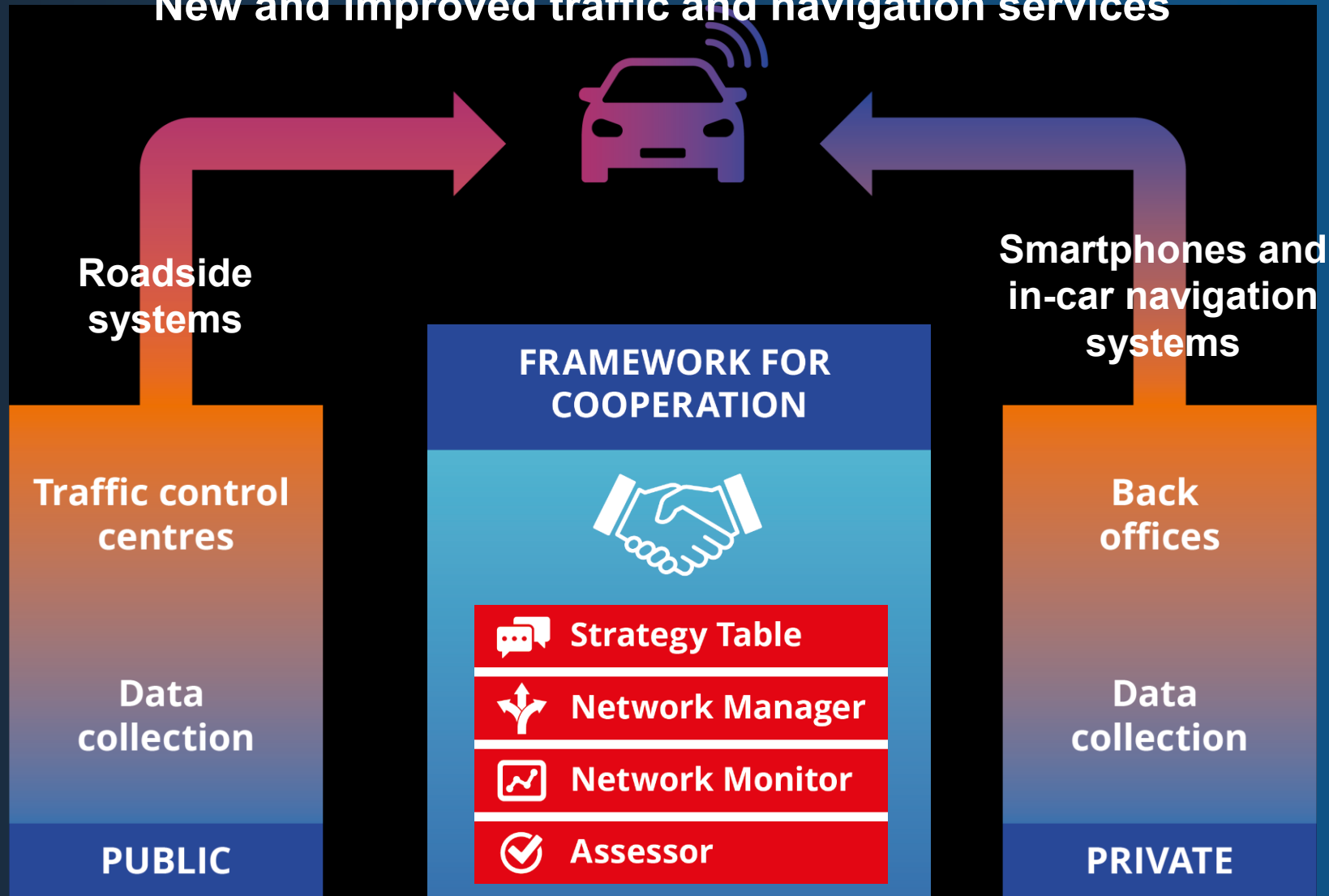


SOCRATES<sup>2.0</sup>  
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Commission

# Public-Private Cooperation Traffic Management 2.0



# New and improved traffic and navigation services



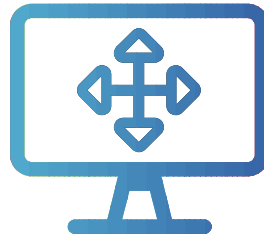
# Win-Win-Win in Traffic Management

Shared benefits... through improved public and private cooperation



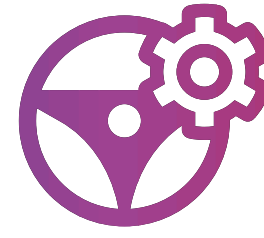
**ROAD USERS**

- Better service
- Fast, safe, green



**ROAD AUTHORITIES/  
TRAFFIC CENTRES**

- Fast, safe, green
- Effective traffic management



**SERVICE PROVIDERS/  
AUTOMOTIVE INDUSTRY**

- Business opportunities



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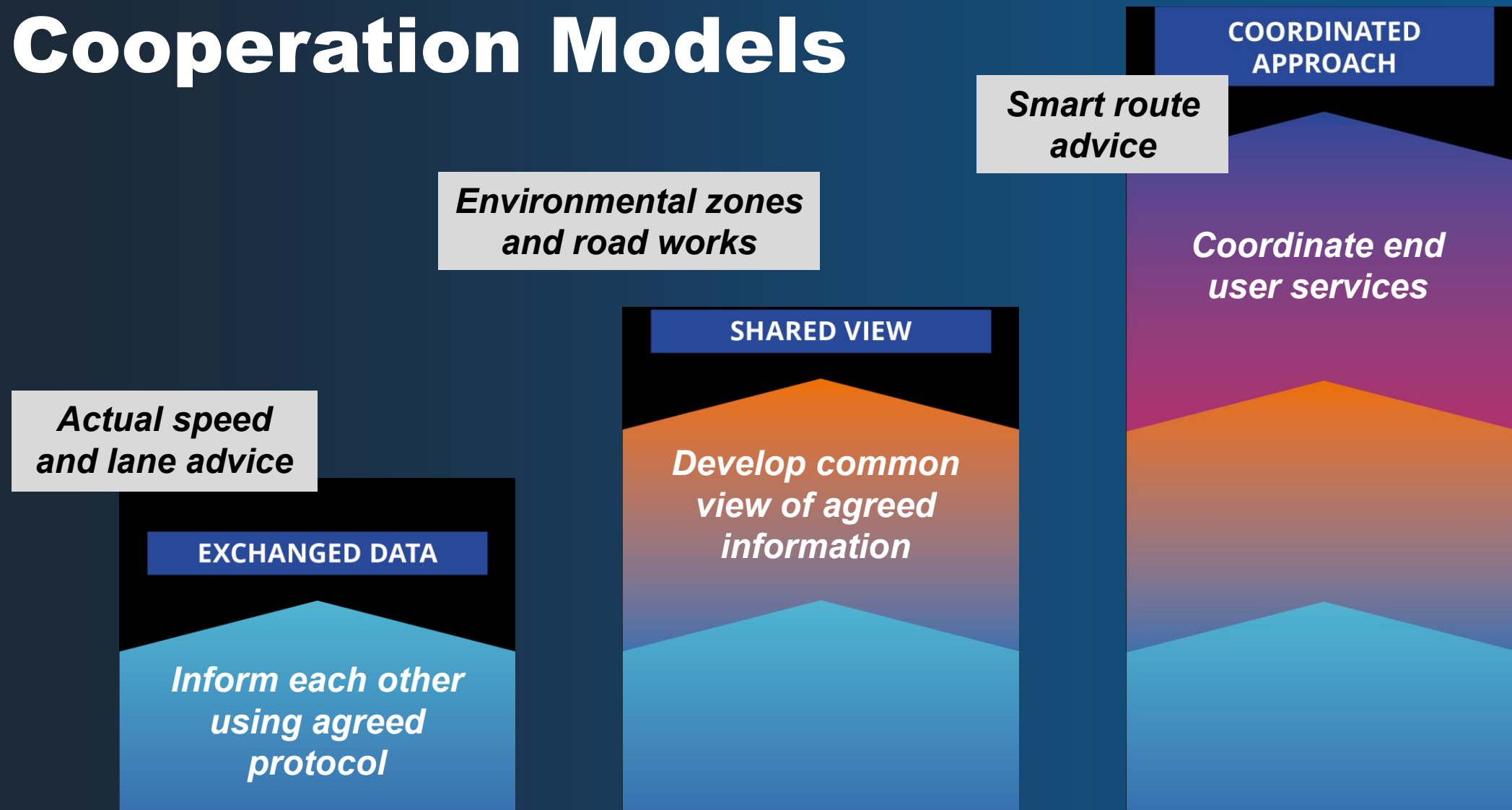
FAST

SAFE

GREEN

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# Cooperation Models



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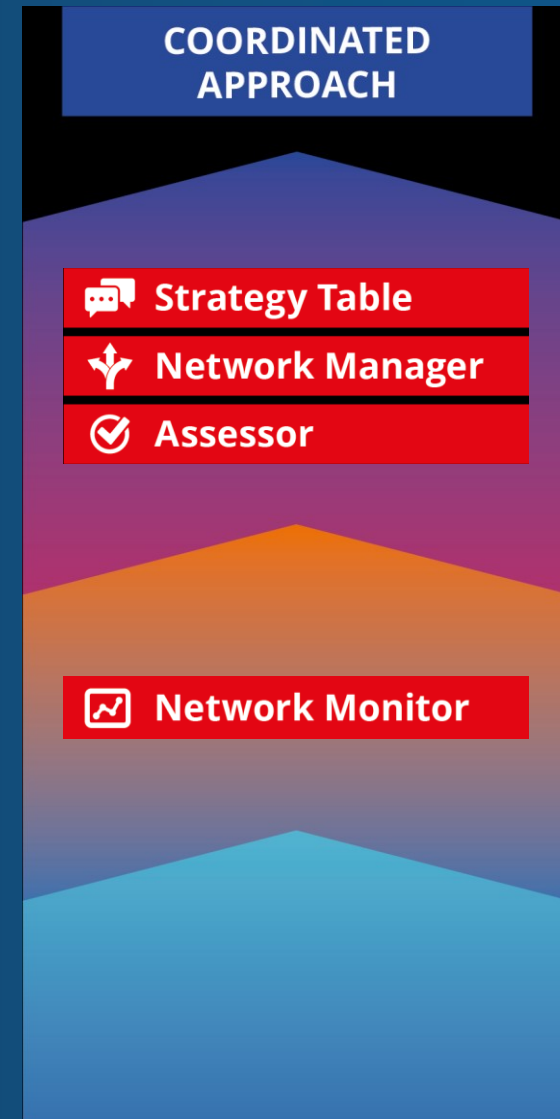
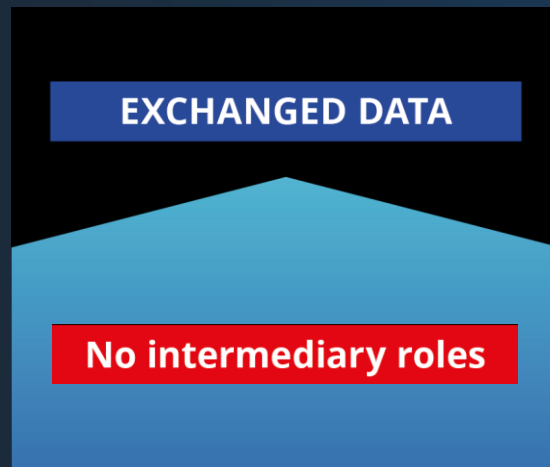
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# Intermediaries



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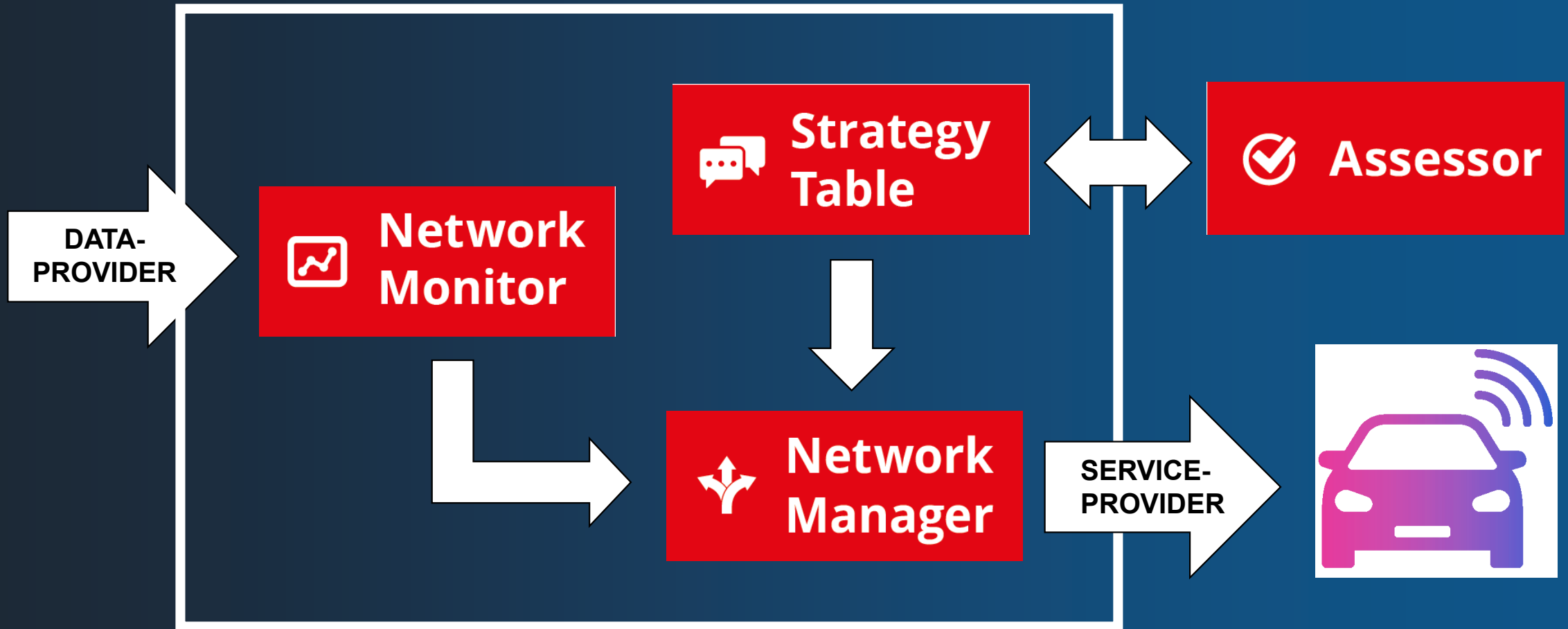
FAST

SAFE

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# Intermediary roles





# “A NEW COOPERATION FRAMEWORK FOR INTERACTIVE TRAFFIC MANAGEMENT”

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